FROM SMALL BEGINNINGS COME GREAT THINGS

CHILDREN’S MUSEUM CURAÇAO
ANNUAL REPORT 2018
CHILDREN’S MUSEUM CURAÇAO

DISCOVER THE POWER OF PLAY
AMAZING YEAR.
CurraÇao has been an
Children’s Museum
The first year of the
NUMBERS
2018 in
TIMERS, interns and volunteers:

A Christmas dinner with 28 people consisting of full-timers, part-
it’s philosophy. I’m proud to say that in December 2018 we had
work one day at a time. The first year we invested a lot of effort in
one of our own core values: learning by doing. We picked up the
the last minute on the preparations. We had no volunteers, no part-
toward new experiences that reinforce lifelong learning.
volunteers and knowledgeable staff who guide children every day
First year we could only hope. Supporting it all are the dedicated
learning is fun. We would be disappointed by more than 25000 visitors.
not receive that this idea of opening a place for children where
could not foresee that this idea of opening a place for children, where
got many visitors. What if people didn’t like the museum? That day we
was a joyful moment of the same time scenery. What if we didn’t
working around 2 from the first 6. Visitors came to the museum. This
about our opening day? We even checked to see if the phone was
general public for the first time and by 11 am there were still no
And what a year it’s been. On December 6th the doors opened to the

FROM SMALL BEGINNINGS COME

"GREAT THINGS"
One of the only options for them as an extracurricular activity is art. For a lot of the groups with severe disabilities the museum is a haven. It’s a safe haven that allows them to be themselves without fear of judgment or ridicule. They are able to play and explore at their own pace and in their own way.

The museum has facilitated many therapy sessions with children for parents and teachers alike. It has helped many children overcome challenges and has provided a safe space for them to grow and learn.

An important part of our mission is creating meaningful learning experiences. It’s our belief that by working with experienced artists and professionals from the field, we can help develop creative and problem-solving skills. We do this through the integration of exhibitions, workshops, and events. Our programs in 2018 have focused on the development of creativity and problem-solving skills.

At the Children’s Museum Chicago, we empower children to be the authors of their own learning experiences. We believe that education should be engaging and interactive.

This concept is at the heart of our approach to learning. We believe that children learn best when they are engaged in hands-on activities. We provide a variety of programs that allow children to explore and discover at their own pace. We also collaborate with local schools and universities to ensure that our programs align with the curriculum.

We’ve had so many teachers come and visit the museum and see the impact it has on the children. It’s been a rewarding experience for everyone involved. We are changing the mindset of “no injury. To “I’m special. I’m different.”

Almost every day we’re able to bring children with physical challenges together. The schools are bringing the total to 500 children. This last year we’ve created a program that allows children with physical challenges to come to the museum together with children that come from less privileged families. Our Bus On Wheels project has been a huge success.

This has been a fascinating journey for everyone involved. We’ve learned so much about the importance of access and inclusion. We’re excited to continue this work and make a difference in the lives of children across the country.
THE BEGINNING: DECEMBER 2017

There is a first time for everything.

In the first month we welcomed more than 1,800 visitors.

From the beginning, Children's Museum has been great. We knew nothing about running a museum and although we felt we were ever since, there was a first time for everything involved. What a ride it has been.

It was a fantastic milestone for the team members, board and everyone involved.

On December 6th, 2017, the first
museum was indeed something Chicago needed.

visited the museum (some of them almost every week) and we really feel the
children and their families can come together in the first year so many people
but mostly used the museum has always been to become a place where
we did, we did for the first time. It was an interesting journey with ups and downs.

The first year of the children's museum was a very exciting year. Everything we

FROM IDEA TO REALITY
THE MUSEUM COMES TO LIFE
not the end product,
It’s all about the process,

the artists and make their own piece of art
museum could see the artists at work. They could get inspired by
workshops by the artists and on Saturday and Sunday visits of the
illustration Kristel Devos. During the week school groups followed a
twice. Once with Imone Ananab and the other with Belgium
Another highlight was the artists in residence that we organized
ARTIST IN RESIDENCE

recycle art and theater,
children got in touch with mixed media art painting techniques.
Bambina, Cirovia Zanoli, Cenilia Benihan and Andy Kibiro
come to art forms. Under guidance of local artists such as Aminah
and Charlotte, but there is so much more to learn and create when it
Art school at home children get in touch with drawing painting
ART WORKSHOPS WITH LOCAL ARTISTS

and art activities throughout the first year.
Funds from the Netherlands which enabled us to organize cultural
activities. The first funding for the museum came from these big art
A large part of the programs that the museum offered was art
It’s public something new every time.
Extra through special programs and events the museum offers
museum, it’s the programming that keeps the museum alive and
Children will have a different experience with every visit to the
ART PROGRAMMING
INTERACTIVE JAZZ CONCERT

In August we collaborated with the DO2JAM Foundation for the (5).

FAMILY EVENTS

The museum brings families together.

One of the key values of the museum is ‘family’. Because the parent

CHILDREN'S THEATER ON THE BACKPORCH

members organize events that are fun, interesting and accessible for all family

The museum does so regularly.

Outdoor Movie Night

In a casual setting with of course popcorn and a drink in hand, we did an Outdoor Movie Night in July. We were screened because our backporch is such a wonderful place to organize events.

SESSION

I have memories of a beautiful jazz concert organized from this Jan
but most importantly they got to play themselves together with the
about different kinds of jazz styles and the instruments that are used.

LC) look, listen & learn Interactive Jazz Concert. Children learned

OUTDOOR MOVIE NIGHT

children's theater in the magical setting of our backporch, "The Spookshoos was a big success. Also for 2019 we have planned evenings in May and in November they were completely sold out but there was not so lot of theater for children and families. With 2

WEATHER THEATER
We gave children a wonderful morning at the museum.

Together with enthusiastic volunteers from various MCB departments,
in December we gathered with MCB’s Live, Love, Smile program,
MB: LIVE, LOVE, SMILE
enjoyed their stay at the museum.

Almost 60 employees and 20 children from the Bunchschool
to be the location for their annual event. We saw a lot of happy faces.
elite program. This year, the children’s Museum Chicago made the honor
Every year, EF selects a school class and provides them with a fun and
Volunteer Day.

Skills and so much more!
With LEGO, children can express their creativity, develop problem-solving
through workshops and engaging activities. Through playing and building
variety of STEM (Science, Technology, Engineering, Art, Math)
in July, we started working together with Snapology. Snapology offers a
SNAPology | Creative LEGO BUILDING

Children’s book
the lives of children. The perfect location to present a new and unique
museum underscores the importance of literacy, reading and books in
Book presentation, Ordre van den Prince

Presentation of the Museum
organizations that work for and with children.
Children. The museum does this by the facilitation role to unite different
Our goal is to promote a sense of unity in the community of
For collaborations and unique experiences of other organizations was very
Since the first idea to develop a Children’s Museum in Chicago, looking
THE MUSEUM AS CONNECTOR

The museum is not limited by its walls. We share our knowledge.

DOEXBOX FOR ALL SCHOOLS ON CURACAO

Projects:

Power of Play: Also we keep regular contact with them about various
sessions explaining how we developed the museum in Curacao.

SICE | Sento pa Invashon | Culpa Edukashonal

Last year, we attended the conference on the other side of the table.

CONFERENCE IN RALEIGH, NC

Of the family.

List of questions they participated in the conference and became part
of the family.

Almost all children’s museums worldwide are united in the
Association of Children’s Museums and once a year all those
steer when building a child’s museum from scratch. Luckily
in 2014, Suching Kindermuseum Curacao came to life. Where do you
understand the value and importance of this type of museum.

The idea for the museum started already a decade ago with Joyce de
Esther visited the Children’s Museum of Wilmot before she really
wanted to partner up with Esther, but it was only after
long. She wanted to partner up with Esther, but it was only after
willing to collaborate with the DO box, which instead support of
wanted to achieve with the DO box. This is what we
where we can and our goal is to bring our philosophy in a
practice way into classrooms all over Curacao. This is what we
MUSEUM FOR ALL FUND

Friends of the Museum

With a recurring donation you can have a big impact. Through our monthly donation program, we can continue providing meaningful learning experiences for more than 20,000 children and families per year.

- With a small monthly donation, you can have a big impact. Through our Friends of the Museum program, we can continue providing meaningful learning experiences for more than 20,000 children and families per year.
- With our program, we can continue providing meaningful learning experiences for more than 20,000 children and families per year.

MUSEUM FOR ALL FUND

This program serves our community by making the museum accessible to families who might not otherwise be able to visit. 3,000 school children per year visit the museum at a reduced rate of $11.

- 2,000 children from financially challenged families experience a fully arranged free museum visit.
- 500 families who might not otherwise be able to visit.

CORPORATE PARTNERSHIP

Children's Museum Curacao wants to partner with local businesses and invite them to become part of our family. By becoming a partner, your company or foundation will help us continue providing meaningful and high-quality learning experiences in the museum for more than 20,000 visitors per year.

Because of our reduced priced admissions and museum for all programs, extra funds are needed to maintain our museum. Accessibility for ALL children is an important part of the museum's mission. So children from all social backgrounds, physical abilities and neighborhoods can come together to have fun.

Therefore, we launched various donation programs at the end of 2018 with one goal: to keep the museum open for many more years to come and to serve our community by making the museum accessible to families who might not otherwise be able to come.

- Maintain a low accessible entrance fee for more than 3,000 families.
- Offer reduced admission days.
- \[500\]
2018 we resided on banter, that where part of a government world would not have been able to visit the museum otherwise. In with the support of Reda Social we can pick up families who accessible to families who might not otherwise be able to visit.

This program serves our community by making the museum

**Bus DI Bario**

**Stiching Tolloka visited during World Down Syndrome Day**

in 2018 we regularly welcomed groups from 50-h group but also place and welcome all children to visit the museum.

The museum is such a place that is designed for their needs. The museum is such an especially for children with a mental or physical it is hard to visit.

develop and grow into a successful human being.

opportunities and possibilities that they need to optimally.

We believe that every child deserves the same.

museum is an accessible and inclusive to all children of

one of the key values of the museum is accessibility. The

**Accessibility**

and financial barriers for children and families with special needs.

for All Program is focused on taking away logistic, social, physical.

develop and grow into a successful human being. Our Museum

opportunities and possibilities that they need to optimally.

to all children of C magnesium. Every child deserves the same.

Children’s Museum C magnesium needs to be accessible and inclusive.
In 2018 more than 150 birthday parties were celebrated at the museum. Around 4,500 people attended these events.

Our youngest visitors can now have their own birthday party. In collaboration with Squiggle and Play Dough parties for children are now available. We also offer themed parties such as a slime-making party, a LEGO party, and many other activities that are based on our needs and desires. We continuously adjust our packages to ensure that they meet the expectations of our guests. Our packages are designed to be used for children of all ages. Although we always knew that we could offer birthday parties to our guests, we have now expanded our offering to include special occasions such as St. Patrick's Day, Easter, and all the seasons with our ‘First Day of...’ celebrations.

So, don’t wait for your child’s birthday! Book a party now and see how we celebrate other special occasions. The museum is a place where children can celebrate their milestones in a unique environment.
BIRTHDAY HOSTS, FLOOR STAFF AND VOLUNTEERS: THE BACKBONE OF THE MUSEUM

In order to run a museum properly you need staff. A well-trained staff to be specific. The first few months after the opening there were a lot of first times for everything. The motto of the museum is “learning by doing” and this is certainly the case for the staff too.

Along the way we welcomed more and more members to our “family”, floor staff, birthday hosts and volunteers. All of them have a very important role in the museum. Without them it would not have been possible to make the first year of the museum so successful.

We started with 5 staff members on our opening day and one year later we celebrated our Christmas dinner with almost 20 persons!

As museum staff, we come across new situations almost every week. During regular training moments we share our stories and programs and learn from it and also educate our staff with new concepts.

TRAINING OUR STAFF
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<td>2017</td>
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<td>STATEMENT OF FINANCIAL POSITION</td>
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<td>Liabilities</td>
<td>Assets</td>
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<td>Total Liabilities and Capital</td>
<td>Total Assets</td>
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<td>732,322</td>
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<td>Current Liabilities</td>
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<td>Undesignated operating result</td>
<td>Current Assets</td>
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Children's Museum Curaçao had a very good first operational year. The positive financial result is related to the success of being a "hybrid" of the first year. All numbers have exceeded our expectations. Generally children's museums experience a drop of 25% in the second year and our Museum will be no different. Therefore, the positive financial result will be partly used to compensate the 2017 deficit and the remainder will be dedicated to our board designated operational reserve for 2019.

TOTAL INCOME 2018 (ANG)

- 684,000
- 289,000
- 64,000
- 152,000
- 179,000

Total Costs 2018 (ANG)

- 603,000
- 87,000
- 15,000
- 25,000
- 156,000
- 129,000
- 191,000

OPERATIONAL EXPENSES

- Depreciation
- Renovation Costs
- Direct Costs of Commercial Activities
- Dedicated Programming Funds Expenses
- Operational Expenses
- Personal Expenses
The mission of Children’s Museum Curacao is to be accessible to all children and bring families together with meaningful learning experiences that create a spark for discovery.

And curiosity through the power of play.