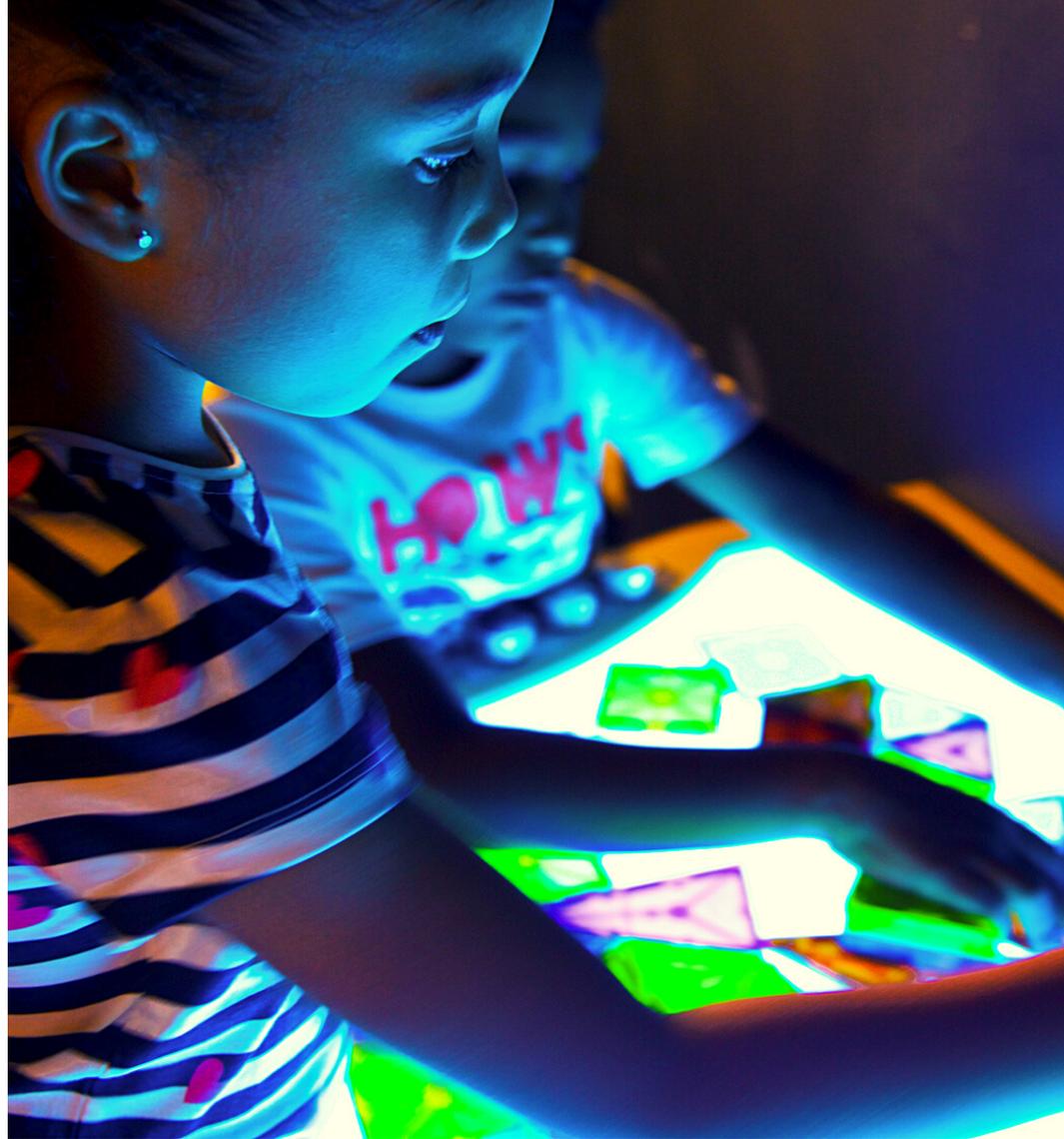


ANNUAL REPORT 2019



GROWING UP!





The mission of Children's Museum Curaçao is to be accessible to ALL children and bring families together, with meaningful learning experiences that create a spark for discovery and curiosity through the power of play.

DEAR SUPPORTER,

When a baby grows up into a toddler you can see that raising her becomes more complicated now, as every day she learns more about the world and how to cope in it. Not to mention, she has a mind of her own! The second year of Children's Museum Curaçao feels almost similar to a baby growing into a toddler. The Museum is still exploring the world around it and what its capabilities are with a great need for stability.

In our strategic plan for 2018 - 2020 the focus is on expanding, professionalizing and stabilizing our organization centered around strengthening our finances, exhibit development and expanding our education program.

As you read through our 2019 Annual Report, we hope you will share our excitement about all that we accomplished over the past year. After reaching the milestone of our one-year opening, we continue to grow up and become stronger and better.

Thanks to your support and contributions, we have invested in professionalizing our museum staff through intensive training, necessary exhibit upgrades and repairs, developed new exhibits components to enrich the experience even further and created new educational programs. During our maintenance week we even added 10 new additions to the existing exhibits. But more important thanks to your support this year we have been able to make the Museum more accessible to more than 2.000 children that need it the most.

Despite the economic hard times we are facing our financial condition remains good because our team has developed a sustainable budget that has been tightly managed throughout the year. Still, we cannot relax in our efforts and need continued support as an investment in the futures of young children, their families, and educators, now more than ever.

Thank you for caring about children, for understanding the need for quality early learning experiences, and for trusting the Museum with your support.

We look forward to working with you in 2020 to ensure the children's Museum Curaçao continues to have a profound impact on the community.

Kind Regards,
Esther de Sola-Pijl

2019 MUSEUM NUMBERS

A children's museum is defined as a nonprofit educational and cultural institution committed to serving the needs and interests of children by providing exhibits and programming that stimulate curiosity and motivate learning.

Children's Museum Curaçao is one of the more than 400 official children's museums in the world. Serving the developmental needs of the children of Curacao. The museum's core consists out of:

11 **Exhibition** Areas

Educational **Programming**

Museum for All Program

Educational Resource Center

**22.000
VISITORS**

**2.000
FREE ADMISSIONS**

**1.000
VISITORS DURING
PROGRAMMING**

**120
BIRTHDAY
PARTIES**

**DAYS
VACATION
CAMP**

**58%
RENEWAL
RATE**

**115
SCHOOL
CLASSES**



MUSEUM FOR ALL: FINANCIAL

WORKING IN THE BARIO'S

In 2019 we continued to join the Urgentie Programma from the local government. This year we focused on the bario's Montaña and Brievengat (2018 Buena Vista & Banda Abou).

This does not mean that the free visits come exclusively from these neighborhoods, because we have worked closely with various social institutions from other bario's as well. A lot of deprived neighborhoods are supported by social institutions that are concerned with the welfare of these children in that area. Within this group, the financial but also logistical barriers must be removed for the museum visit.

Reached: 1.600 Children and families

BUS DI BARIO

In 2019 we've had 8 Bus di Bario's. On a Sunday afternoon 40 children and their families are picked up by a bus to come visit and play in the the museum for free. The goal of the Bus di Bario is not only to give children the opportunity to come visit the museum but also to connect with their parents or caregivers. During the different visits we have seen children and their families connect with each other in a safe, judge free environment.

Groups from the following neighborhoods visited the museum:

Otrobanda, Bonam, Seru Papaya, Juan Domingo, Montaña, Brievengat, St Helena and Seru Fortuna.

Reached: 350 Children and families



TAKING AWAY FINANCIAL OBSTACLES



MUSEUM FOR ALL: PHYSICAL

CHILDREN WITH DISABILITIES

One of our goals is to take away as much of the physical obstacles in the Museum to promote accessibility and inclusivity. For children with disabilities there is a great need to connect with other children because they live separately in society. Playing together is so important for children.

And it is therefore so important that children with and without disabilities come into contact and interact with each other from an early age.

We take away as much of the physical but also financial obstacles for these families by providing free entrance to the Museum.

Reached: 250 children and families

SENSORY ART WORKSHOP

Art Therapist Yolanda Wiel van Dareleng has done an Art workshop aimed at four different target groups:

- Children with Autism
- Children that are Blind/Visually Impaired
- Children with Mental Disabilities
- Children with a Physical Disability.

The Museum strives to be an inclusive place where there is room for every child. The goal during the Art Workshop was to assess children's strengths as well as challenges through the creative process. The focus was on Emotion Painting. The children gained an understanding of how much of a role emotion plays in art and how art helps to express your emotions.



TAKING AWAY PHYSICAL OBSTACLES



The institutions we worked with are:
SGR Group
Unique Learning Center
Totolika
Blenchischool
Sir Herman Jozef
Van Houtenschool
Myrna Dovale
Sir Hedwigschool
Kolegio Sir Herman and Savaanhuis.



EDUCATIONAL PROGRAMMING



As a big part of the core of the Museum is our **Educational Programming**. The goal is to enrich the experience of our visitors and teach different subjects like **Art, STEM, Culture and Nature**. The programming can be enjoyed during a regular visit to the museum or during special occasions. These activities serve as an **Educational Resource** for families, schools and educators Some of the Programming we have done in 2019:

Art workshops with Artists, Artist in Residence, Performing Arts Sunday, STEM Saturdays, Nature Workshops and Family workshops.





FAMILY & NATURE WORKSHOPS

The Museum values and cherishes the connection between families but especially between **grandparents and children**. During a workshop led by **Avantia Damberg**, children designed a room for their grandparent and vice versa. It taught them to think deeply about the other person and give their own interpretation. During our family workshops we try to bring out these stories in a playful way. They were also introduced to the techniques of spatial drawing.



Under supervision of Carmabi children were able to investigate different plants and insects under various microscopes. Thanks to a new digital microscope, the images are magnified on a computer. So not only plants and insects were investigated but the hairs on their arms were magnified as well. Via worksheets children could do different assignments comparing leaves and insects with each other.



EDUCATIONAL RESOURCE



WORKSHOPS FOR CHILDREN AND PARENTS

The Museum has been creating curriculum, activities and other resources for children, caregivers and educators the past year. These are built on the understanding what children's needs are and how children learn most effectively. The Museum's goal is to eventually become a primary educational resource on the island and therefore be a community anchor. In 2019 we have organized workshops for children to stimulate their self-confidence and dare to make your own choices:

My Boundaries! & Learning to present for groups

Since this year we have also focused on education for parents by organizing a parenting course for parents and educators of children in the age 1.5 – 4 years old: Peuters onder de loop!





WORKSHOP FOR TEACHERS

What do you think Children's Museum Curaçao and the Finnish school system have in common? The answer: more than you think! We both have a common urge for promoting informal learning techniques for children. For several years now, the Finnish school system has been recognized as one of the progressive models worldwide.

We've organized a 5-day course for teachers and educators together with the **Finn Council of Creative Education**. We've organized a hands-on, practical workshop for teachers and educators on how to implement some of the success factors like storytelling, interactive learning environments and student involvement in their classrooms.

During the workshops, theory was combined with practical exercises where the teachers themselves experienced how these exercises could be used in their class. There were teachers who used what they learned in their class the next day and were so positive about the tools they had received.







OUR SUPPORTERS

Children's Museum Curaçao is a non-profit organization that depends on support of its community to fulfill our mission and serve the needs of our community.

Our sincerest thanks goes to the following foundations, companies and individuals that contributed to the museum in 2019.

We are deeply grateful for your continuous support and working with us on our mission.



CORPORATE PARTNER IN PLAY: ENNIA

Children's Museum Curaçao is very proud of the new corporate partner: Ennia. As a Corporate Partner, Ennia commits to the children's museum to spread a common mission. Together, both institutions contribute to improving the lives of the children in Curaçao.

It is not the first time that Ennia has a warm heart for the first Museum on the island especially developed for children. When the museum was founded in 2017, Ennia contributed to the construction and making of the Starry Night space in the Museum. An exciting exhibition space in the dark where children can explore.



BUY A BALL SPONSORS

Our proud Buy a ball sponsors are mentioned on the Ball of Fame at the entrance of the Museum.

Their contribution to the Museum for All fund helps us keep the museum accessible to ALL children.

For 2019 we want to thank:
Fung-a-Loi & Samander Notarissen
Rotary Club Willemstad
First Caribbean Bank
IQEQ
Fam. Van der Woude
Karakter BV
Ibis
Alcolada Glacial
Brittanic Club Curacao

FUNDS FOR EDUCATIONAL & SOCIAL PROGRAMMING

Thanks to the support of several Funds for Culture & Arts we were able to execute our educational programming. Which is such an important part of the museum. We also received funds for our Museum for All project Bus di Bario to make the museum more accessible to children and families from underserved neighborhoods.



FONDS 21

FONDS V
CULT
PARTICIPATIE

BankGiro Loterij | FONDS

FUNDRAISER

We have organized a fundraising auction on June 6th. A magical evening under the stars with more than 200 people who came to support us. An incredible big thanks to everyone who made this evening a big success.

FRIENDS OF THE MUSEUM

Thanks to our Friends of the Museum who contribute monthly we are able to organize special community projects and educational programming. We are able to upgrade our staff with educational training like the extensive fire training we did this year. Thank you so much!



FINANCIAL STATEMENT

As expected the visitor numbers in year 2 have dropped with a little over 25% . This was calculated a all Children's Museums experience this drop in the second year. But we expect a steady growth in the third in which the museum will stabilize.

ASSETS	2019(ANG)	2018(ANG)
Tangible Fixed Assets	263.425	376.596
Commercial Inventory	2.770	5.696
Current Assets	8.488	165.437
Liquid Assets	423.966	184.595
TOTAL ASSETS	698.649	732.322

LIABILITIES	2019(ANG)	2018(ANG)
Board Designated Reserve	214.999	224.999
Restricted Reserve	376.136	425.130
Foundation Capital	69.266	51.526
Undesignated Operating Result	2.770	5.696
Current Liabilities	35.4785	24.975
TOTAL LIABILITIES	698.649	732.322

OUR 2019 NUMBERS

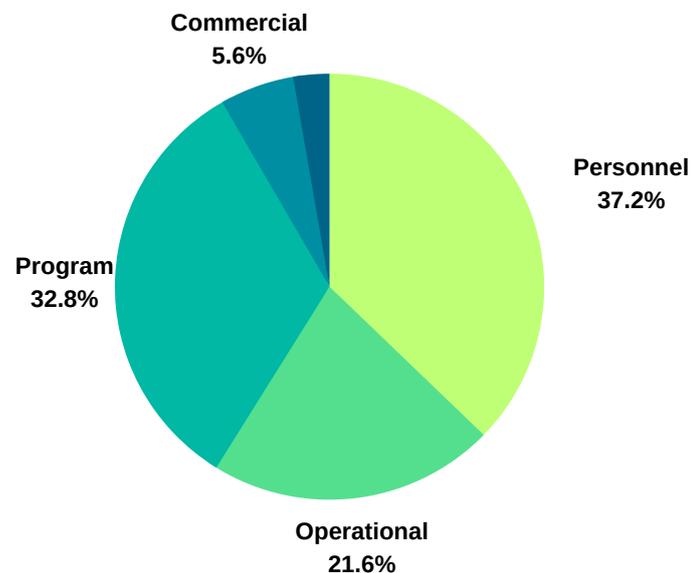
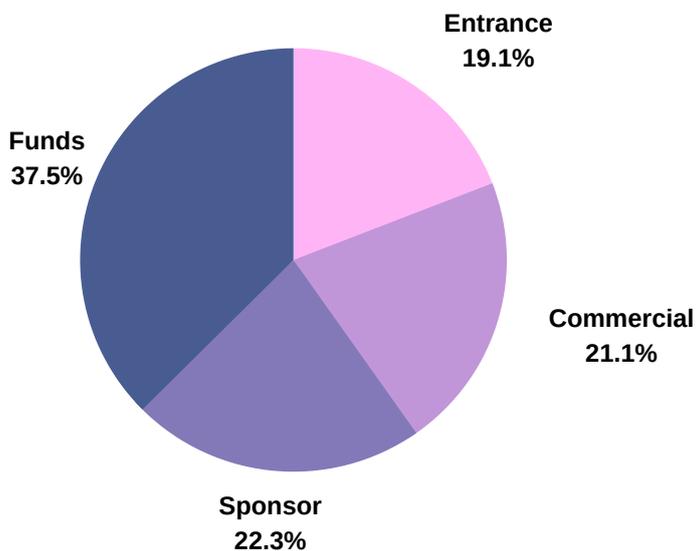
Total income

2019(ANG)

Revenue Entrance Fees	132.000
Revenue Commercial Activities	146.000
Sponsorship & Donations	154.000
Dedicated Programming Funds	259.000

TOTAL INCOME

691.000



Total Costs

2019(ANG)

Personnel Expenses	219.000
Operational Expenses	127.000
Dedicated Programming Funds Expenses	193.000
Diects Costs Commercial Activities	33.000
Renovation Costs	16.000
Depreciation	87.000
Result 2019	16.000

TOTAL COSTS

691.000

THE PEOPLE BEHIND THE SCENES

As part of growing up means we are professionalizing our team even more. In 2019, Inette & Nikki who both have been involved in the museum as part of the founders team have moved on to other great opportunities. Both are still very much involved as members of our board. We have found great new additions to our team of operations, back office, birthday hosts, floor-staff and volunteers.

It takes a village to raise a child and run a Children's Museum. We are thankful for all the great work everybody is doing for the Museum.



OUR BOARD

As of 2019, Stichting Kindermuseum Curacao not only has a full functioning board but as a supervisory board. The Supervisory board is responsible for supervising the policy of the board of directors. and consists out of three persons: Carine Jaensch, Julian Lopes Ramirez and Marten O'Neill.



Airport event may 2019



Carmabi experience



Kingsday 2019



CHILDREN'S MUSEUM CURAÇÃO

DISCOVER THE POWER OF PLAY